



# OXFORD COLLEGE OF PHARMACY

Approved by : Pharmacy Council of India, New Delhi (PCI)  
Affiliated to : Dr. A.P.J. Abdul Kalam Technical University, Lucknow ( U.P. ) India  
Affiliated to : Board of Technical Education, Lucknow ( U.P. ) India

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## Constitution of Placement Career Cell

### The Career Counseling and Placement Cell

The Oxford College of Pharmacy has established in the year 2008 in view of helping students to get useful and systematic guidance on careers open to them in their respective field of study. The Career Guidance Committee chalk out various enrichment programmes, undertake counseling about various career options, and provide exposure and orientation that will add to their personality thereby helping them to face competitive challenges of time. An attempt is made to hold campus recruitments for the benefit of those students who are pursuing professional and vocational courses of study

### Objectives of the Cell

Along with the academic and administrative processes in a College, Career and Counseling Cell is a dispensation of well-informed and interested teachers. It has to support the students in the development of soft skills and communication ability to challenge the rigors of competitive tests and on-job-training in add-on or vocational courses. As a purveyor of healthy inter and intra personal relations, it has to inculcate social values and ability to think independently for carrying out social responsibilities. The guidance and counseling cell in a College has to be a resource centre of information, guidance and counseling with free accessibility and internet based global connectivity and exchange of information on professional placements.

### Functions of Career and Counseling Cells

- To gather information on job avenues and placements in different institutions and concerns related to the courses that the College offers.
- To analyze information in the local, regional and national contexts to explore its relevance and utility for the students in their placements and on-job training.
- To organize seminars and guidance workshops for informing students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and risks and implementation of national socioeconomic policies and to impart training in soft skills.
- To promote discipline, healthy outlook and positive attitudes towards national integration and removal of narrow provincial preferences and prejudices.

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- Creating awareness among the students regarding available career options and helping them in identifying their career objectives.
- Guiding the students in developing skills and job search strategies required to achieve their career objectives.
- Identifying suitable potential employers. Arranging pre-placement talks, seminars, presentations and workshops.
- Organizing activities like campus interview and off campus interview.

### Importance

The placement cell functions with the objective of placing the students in the right career. Its aim is to increase the employability of the students through relevant courses towards which the college has signed memorandum of understanding with reputed industries. A number of campus recruitment drives are conducted through the year. Professionals from outside are also invited to impart training to the students. Value added programs are conducted to enhance the technical and functional skills of the students. Written tests, Group Discussions and Interviews are conducted based on the selection process of the company. Efforts are also made by the placement cell to arrange interviews for the students. A Career Counseling and Placement cell is functioning in the college to guide the students to appear in competitive examinations.

Following Placement Career Cell is constituted to monitor various placement and career related activities and to provide students with a platform for using their potential to gain valuable experience by working in industry.

Name of Member	Designation
Mr. Yogesh Sharma	Head, Placement Career Cell
Mr. Ajay Pal	Member

All members are requested to conquer with immediate effect.

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